



**REGULAR CALLED MEETING
TOURISM ADVISORY BOARD
TUESDAY, MARCH 24, 2015 AT 6:30 PM
City Council Chambers. Building Four
450 Cypress Creek Road, Cedar Park, Texas 78613**

BOARD MEMBERS

- | | |
|--|--|
| <input type="checkbox"/> Matthew Olguin, Place Two, Chair | |
| <input type="checkbox"/> Robert Schoen, Place One | <input type="checkbox"/> Wayne Brooks, Place Four |
| <input type="checkbox"/> Mel Kirkland, Place Seven | <input type="checkbox"/> Rick McLaughlin, Place Five |
| <input type="checkbox"/> Lisa Star, Place Three, Secretary | <input type="checkbox"/> Troy Storm, Place Six, Vice Chair |

A. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

B. Board Members Opening Comments.

C. Citizen Communications.

(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)

D. Consider Approval Of Minutes Of The Tourism Board Meetings.

- a) February 24, 2015 Regular Called Meeting.

E. Presentations

- a) Update On Texas Museum of Science & Technology (TXMOST) Project. (Phil Brewer, Economic Development Director)

F. Consider Financial Report (None)

G. Discussion and Possible Action

- a) Consider Approval Of Process and Procedures For 2015-2016 Project Submissions.
- i) Application Submission Announcement
 - ii) Application And Review Schedule.
 - iii) Budget Recommendation Schedule.

H. Staff Reports - Discussion Only.

- a) Update On 2014-2015 Marketing And Advertising Activities.
- b) Update on April Events.
- c) Update On Proposed 2015 Site/Project Evaluations.
 - i) Review Of Agreement With Sarah Page Consulting, LLC.

I. Consider Excused Absences From Tourism Advisory Board Meetings.

- J. Staff Closing Comments.**
- K. Board Members Closing Comments.**
- L. Request For Future Agenda Items.**

M. Adjournment.

At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

I certify that the above notice of the Regular Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:


Duane Smith,
Tourism & Community Development Manager

Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: _____
Date Stamped (Month, Day, Year, AM/PM, Time)